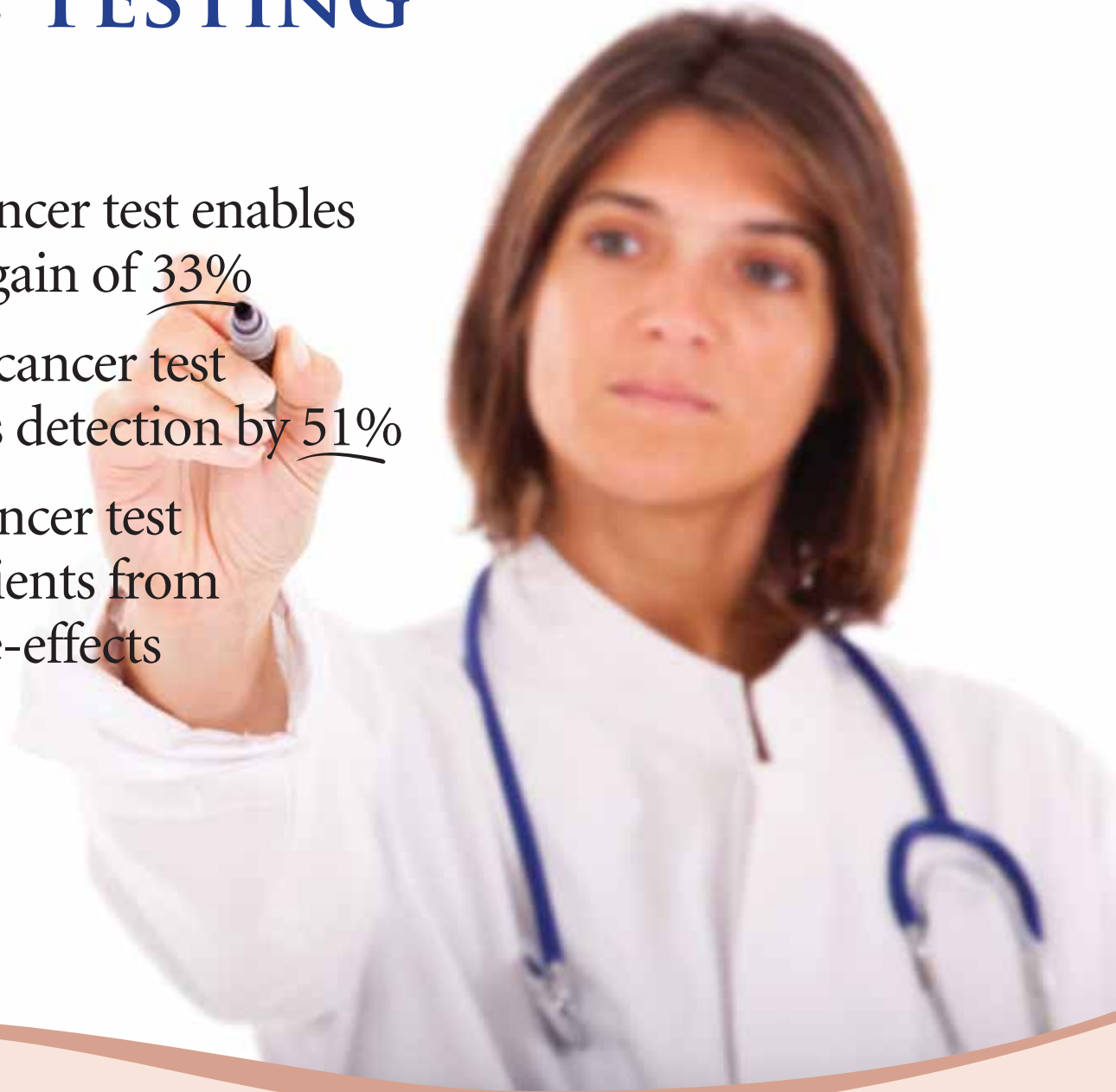


GOOD NEWS FOR WOMEN—THANKS TO GENETIC TESTING

- Breast cancer test enables survival gain of 33%
- Cervical cancer test improves detection by 51%
- Colon cancer test saves patients from drug side-effects



Join the Society for Women's Health Research tomorrow, March 9th, noon-1:30 p.m., 121 Cannon House Office Bldg., to hear how targeted treatment is bringing about dramatic improvements in women's cancer care.

Treatment for cancer is no longer one-size-fits-all. Genetic tests provide information to physicians that lets them identify the genetic profile of cancer in individual women, so they can select treatments based on the unique molecular nature of the individual's disease. The breast cancer test noted above, for example, enables drug treatment that has been shown to increase survival by 33% and reduce recurrence by 50%.

Genetic tests and other laboratory tests are improving cancer care for women through targeted, personalized medicine.